

School of Management

For MBA Degree Program

Department Vision:

To become a centre of academic excellence in management education, serving the region, nation, and the world through research relevance and community engagement while emphasising the importance of the individual.

Department Mission:

M1: To provide a dynamic and inclusive learning environment that fosters managerial competence, critical thinking, and an entrepreneurial mindset.

M2: To promote research-driven and industry-integrated education that fosters innovation and prepares graduates to address real-world business challenges in a rapidly evolving global environment.

M3: To instil ethical leadership, professional values, and social responsibility through value-based pedagogy and experiential learning for the holistic development of the individual.

M4: To engage with the community and contribute to the sustainable socio-economic development of the region, nation, and the world through excellence in teaching, research, and outreach.

Program Educational Objectives (PEOs):

PEO1: Graduates will demonstrate managerial competence and leadership to build successful careers across diverse business domains.

PEO2: Graduates will exhibit ethical leadership, social responsibility, and effective communication in business and society.

PEO3: Graduates will engage in lifelong learning, research, and innovation to adapt to the evolving global business environment.

PEO4: Graduates will pursue entrepreneurial ventures or community-oriented professional initiatives that contribute to sustainable socio-economic development.

Program Outcomes (POs):

PO	Statement
PO1:	Apply knowledge of management theories and practices to solve business problems.
PO2:	Foster analytical and critical thinking abilities for data-based decision making.
PO3:	Ability to develop value-based leadership ability.
PO4:	Ability to understand, analyse and communicate global, economic, legal, and ethical aspects of business.
PO5:	Ability to lead themselves and others in the achievement of organizational goals, contributing effectively to a team environment.

Program Specific Outcomes(PSOs):

PSO1: Evaluate business situations by synthesizing domain knowledge across functional areas and chosen specializations to formulate effective strategies.

PSO2: Evaluate analytical, digital, and AI-driven tools to enable data-driven decision-making in a technology-enabled business environment.

PSO3: Create economic and social value by leveraging entrepreneurial acumen to identify business opportunities through innovative, ethical, and sustainable practices.


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